

## **NEWS RELEASE**

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FOR IMMEDIATE RELEASE

**CONTACT:** Francesca Donlan, Jackie Parker 239-338-3500

## Sun Saver Passport offers savings and supports local businesses

**LEE COUNTY, Fla.** –The Lee County Visitor & Convention Bureau (VCB) has launched a free mobile-exclusive savings passport that is available to Lee County locals and visitors. Users will have access to exclusive deals on attractions, restaurants and experiences throughout the destination.

There are three easy steps to participate:

- Sign up at https://explore.fortmyers-sanibel.com
- The pass will be delivered to your mobile phone via text
- Redeem it on your mobile phone at participating businesses

"In these unprecedented times, we are happy to support our local businesses by offering their discounts to our local community and visitors," said Tamara Pigott, VCB executive director. "As the year ends and we welcome 2021, we encourage everyone to visit a new attraction, enjoy a meal at a restaurant or get out on the water and explore by kayak."

Discounts and savings available at area attractions include:

- ECHO Global Farm in North Fort Myers
- Edison and Fort Winter Estates in Fort Myers
- IMAG History & Science Center in Fort Myers
- Estero River Outfitters in Estero
- Everglades Wonder Gardens in Bonita Springs
- Holiday Water Sports on Fort Myers Beach
- Calusa Nature Center & Planetarium in Fort Myers
- Adventure Sea Kayak and SUP on Captiva Island
- Plus many more

Visit the website for a complete list of attractions, restaurants and experiences.