



## FOR IMMEDIATE RELEASE

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# Island Hopper Songwriter Fest returns to The Beaches of Fort Myers & Sanibel, Sept. 21-30

*New app makes keeping up with award-winning music festival easy and fun*

**LEE COUNTY, FL – JULY 10, 2018** – The fifth annual Island Hopper Songwriter Fest returns to The Beaches of Fort Myers & Sanibel, Sept. 21-30, with show-stopping performances in tropical beach settings.

**Big winner:** The Island Hopper Songwriter Fest was selected as one of the Southeast Tourism Society's Top 20 Events for 2018. Events considered for the Society's Top 20 recognition must be at least three years old and have attendance of at least 1,000 people.

**Hertz Sponsorship:** Organizers are pleased to announce Hertz as a presenting sponsor and the official car rental company for the 2018 Island Hopper Songwriter Fest.

**Island Hopper app:** The new app is designed to help Island Hopper fans plan their trips, find resort and hotel deals, learn about songwriters and venues, locate in-app maps, customize schedules and more. Look for the app to be rolled out later this month at [islandhopperfest.com](http://islandhopperfest.com).

**Countdown widget:** Are you counting down the days to this year's festival? The new event website features include a countdown widget and an image gallery generated by fans who use #IslandHopperFest.

**Island Hopper Radio:** iHeart Radio is launching Island Hopper Radio, a channel that includes music written by artists featured at the music festival.

**Lineup:** Some of the 2018 Island Hopper singer/songwriters include Earl Bud Lee ("Friends in Low Places" by Garth Brooks), Dylan Altman ("Barefoot Blue Jean Night" by Jake Owen), Lee Thomas Miller ("Whiskey and You" by Chris Stapleton), Wendell Mobley ("There Goes My Life" by Kenny Chesney) and many more.

The festival kicks off on Captiva Island, Sept. 21-23, then moves to historic downtown Fort Myers, Sept. 24-27, and wraps up on Fort Myers Beach, Sept. 28-30.

Sanibel & Captiva Islands Fort Myers Beach Fort Myers Bonita Springs Estero Cape Coral Pine Island Boca Grande & Outer Islands North Fort Myers Lehigh Acres

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*Island Hopper is produced by the Lee County Visitor & Convention Bureau, iHeartMedia, Cat Country 107.1 and BMI, the largest music rights organization in the U.S. For more information visit [islandhopperfest.com](http://islandhopperfest.com) or [click here](#) to access the media tool kit. Follow the festival hashtag #islandhopperfest as well as the event's [Twitter](#), [Instagram](#) and [Facebook](#) feeds.*