



**Events Marketing Funding FY2021-2022**

Organization Name	Project Name	Event Dates	Funding Requested	Funding Recommendation
			<b>FY 21-22 Available Funding</b>	<b>\$200,000.00</b>
ArtFest Fort Myers	ArtFest Fort Myers	February 4-6, 2022	\$25,000.00	\$25,000.00
Cape Coral Rotary Foundation	37th Annual Cape Coral Art Festival & Market Place	January 8-9, 2022	\$25,000.00	\$22,000.00
Clinic for the Rehabilitation of Wildlife	Taste of the Island	November 2021	\$25,000.00	\$20,000.00
Downtown Management Corporation of FM, dba/ River District Alliance	Downtown Fort Myers Holidays	November 20 - December 31, 2021	\$25,000.00	\$18,000.00
ECHO	ECHO's Global Food and Farm Festival	March 10-12, 2022	\$6,200.00	\$6,200.00
Greater Fort Myers Chamber of Commerce	SWFL Craft Beer Week	August 29- September 5, 2022	\$25,000.00	\$20,000.00
Lee County Alliance of the Arts	4th Annual Arts on Tap feat. performance by Grammy-nominated Nappy Roots	November 12-13, 2021	\$21,000.00	\$15,000.00
Sanibel Community Association	85th Annual Sanibel Shell Festival	March 3-5, 2022	\$13,378.00	\$10,000.00
The Laboratory Theater of Florida Inc.	Gulf Shore Shakespeare Festival	November 12-14, 2021	\$25,000.00	\$0.00
			<b>TOTAL</b>	<b>\$190,578.00</b>
<b>Approvals pending:</b> <b>TDC Meeting- Aug 12, 2021</b> <b>BoCC Meeting - Sept 2021</b>				