Lee County TDC Attractions Marketing

FY2026-27 Funding Requests

Request #	Organization Name	Project Name	Funding Requested	Funding Recommendation
			FY 26-27 Available Funding:	$ 600,000.00
1	Americana Community Music Association (ACMA)	Still Strong after 15 Years of Song	$ 8,625.00	$ 8,000.00
2	Art Council of Southwest Florida ACSWF	Seasonal projects, Outreach and Regional Tourism	$ 25,000.00	$ 5,690.00
3	Bailey-Matthews National Shell Museum	2026-27 Bailey-Matthews National Shell Museum & Aquarium	$ 25,000.00	$ 20,000.00
4	Barrier Island Parks Society, Inc.	Expanding Off-Season Visitation Through Memorable Eco-Heritage Experiences	$ 16,831.00	$ 10,000.00
5	Bonita Springs Concert Band	Bonita Springs Concert Band	$ 6,000.00	$ 5,000.00
6	Calusa Nature Center and Planetarium	Connecting People with Nature at Calusa Nature Center and Planetarium	$ 25,000.00	$ 18,000.00
7	Cape Coral Friends of Wildlife	Promoting Wildlife and Nature in Lee County	$ 9,762.00	$ 6,000.00
8	Cape Coral Historical Society Inc	Cape Coral Museum of History Marketing Plan 2026-2027	$ 24,850.00	$ 15,000.00
9	Center for the Arts of Bonita Springs	Arts Bonita: Southwest Florida's Year-Round Cultural Destination	$ 50,000.00	$ 22,500.00
10	City of Cape Coral	City of Cape Coral Art Center Attractions Marketing	$ 15,000.00	$ 5,000.00
11	City of Ft Myers	Downtown Fort Myers Culinary District	$ 40,000.00	$ 22,500.00
12	Clinic for the Rehabilitation of Wildlife	CROW Visitor Education Center	$ 25,000.00	$ 20,000.00
13	Cultural Park Theatre Inc.	Putting the "Community" Back in Community Theatre	$ 24,550.00	$ 18,000.00
14	Ding Darling Wildlife Society	J. N. "Ding" Darling National Wildlife Refuge	$ 50,000.00	$ 20,000.00
15	Downtown Management Corporation of FM, dba/ River District Alliance	River District Alliance SEO and Social	$ 10,000.00	$ 10,000.00
16	ECHO	Cultivating Curiosity: Expanding Agrotourism and Global Awareness at ECHO	$ 25,000.00	$ 18,000.00
17	Edison & Ford Winter Estates	Edison Ford General Marketing 2026-2027	$ 50,000.00	$ 22,500.00
18	Estero Island Historic Society	Estero Island Historic Society	$ 12,000.00	$ 10,000.00
19	Florida Arts Inc.	2026-2027 Season Marketing for SBDAC	$ 42,400.00	$ 22,500.00
20	Florida Repertory Theatre	Florida Rep Digital Advertising 2026-2027	$ 25,000.00	$ 20,000.00
21	Fort Myers Beach Art Association	Fort Myers Beach Art Association & Gallery	$ 24,810.00	$ 18,000.00
22	Fort Myers Mural Society	Fort Myers Mural Society 2026/2027	$ 42,000.00	$ 20,000.00
23	Fort Myers Symphonic Mastersingers	Fort Myers Symphonic Mastersingers Season Marketing	$ 12,000.00	$ 8,000.00
24	Friends of Matanzas Pass Preserve	Friends of Matanzas Pass	$ 12,000.00	$ 12,000.00
25	Gulf Coast Symphony Orchestra, Inc	Gulf Coast Symphony Visitor Marketing Grant FY26-27	$ 25,000.00	$ 18,000.00
26	Gulfshore Opera	Seasonal Support for Season 13: The Year of Puccini (2026-2027)	$ 25,000.00	$ 18,000.00
27	Holiday House and Stroll of Fort Myers Inc.	Holiday House and Stroll of Fort Myers, Inc.	$ 4,000.00	$ 4,000.00
28	IMAG History & Science Center	IMAGine MORE Marketing Campaign	$ 50,000.00	$ 22,500.00
29	Lakes Park Enrichment Foundation	Lakes Park Enrichment Foundation	$ 30,000.00	$ 20,000.00
30	Lee County Alliance of the Arts, Inc.	26-27 Alliance for the Arts Marketing Funding Request	$ 50,000.00	$ 22,500.00
31	Lee County Parks and Recreation	Calusa Blueway Paddling Trail - Lee County Parks and Recreation	$ 19,000.00	$ 15,000.00
32	Matlacha Civic Association	Matlacha Civic Association	$ 25,000.00	$ 15,810.00
33	Mound House	Discover the Past, Experience the Mound House	$ 25,000.00	$ 18,000.00
34	Ostego Bay Foundation Inc	Ostego Bay Foundation	$ 10,000.00	$ 8,000.00
35	Railroad Museum of South Florida	Railroad Museum of Southwest Florida	$ 20,000.00	$ 15,000.00
36	Sanibel Captiva Conservation Foundation	Sanibel Sea School	$ 25,000.00	$ 18,000.00
37	The Players Circle Art Center, Inc	Players Circle Theater	$ 25,000.00	$ 18,000.00
38	The Wonder Gardens	Bonita Wonder Gardens, Inc.- Renewing the Wonder: A New Chapter	$ 25,000.00	$ 18,000.00
39	Uncommon Friends Foundation	The Voices of Burroughs Home: A Historic House Tour Experience	$ 24,000.00	$ 12,500.00
	Approved by TDC on August 13 & BoCC in September.		$ 982,828.00	$ 600,000.00