Lee County TDC Events Marketing Program
FY2026-27 Recommendations

Request #	Organization Name	Event	Dates	Funding Requested	Funding Recommendation
			FY 26-27 Available Funding: $200,000.00	Remaining Bal:	$ 67,450.00
1	Sanibel Island Writers Conference *	Sanibel Island Writers Conference	November 5-7, 2026	$ 25,000.00	$ 25,000.00
2	~~City of Cape Coral~~ (withdrew application July 29)	~~2026 Cape Coral Coconut Fest~~	~~November 13-15, 2026~~	~~$ 25,000.00~~	
3	Edison & Ford Winter Estates *	Holiday Nights 2026	November 27, 2026 -- January 3, 2027	$ 25,000.00	$ 25,000.00
4	City of Fort Myers *	2027 Caloosahatchee Celtic Festival	January 23- 24, 2027	$ 25,000.00	$ 25,000.00
5	ArtFest Fort Myers, Inc. *	ArtFest Fort Myers	February 5-7, 2027	$ 25,000.00	$ 25,000.00
6	Sanibel Community Association dba The Community House *	90th Annual Shell Festival	March 4-6, 2027	$ 25,000.00	$ 25,000.00
7	Visuality, Inc	SWFL Pride Festival	June 11-13, 2027	$ 5,000.00	$ -
8	Matlacha Civic Association *	Island Grass	September 10-11, 2027	$ 25,000.00	$ 7,550.00
			TOTAL:	$ 180,000.00	$ 132,550.00

**Approved by TDC (August 13) and by BoCC (September).*