



Miriam Dotson, Communications Manager

Miriam Dotson serves as a communications manager in the public relations department of the Lee County Visitor & Convention Bureau (VCB). In this role, she promotes Fort Myers – Islands, Beaches, and Neighborhoods to domestic and international audiences by cultivating media relationships, hosting familiarization trips, and generating editorial coverage and original content that highlights the destination.

Before joining the VCB, Miriam worked as a public information officer for the Lee County Sheriff's Office. She also brings more than a decade of experience in broadcast journalism, beginning her career in Fort Myers as a video editor and producer before moving into on-air reporting and anchoring. Her career included roles in San Antonio, TX, where she earned an Emmy nomination for her "Trips on a Tank" series and launched the lifestyle program Daytime at Nine, before returning to Lee County as morning anchor for Fox 4 Morning News. In addition, Miriam served as an instructional assistant in the journalism department at Florida Gulf Coast University.

Dotson lives in Cape Coral with her husband and two children. They enjoy spending time outdoors and visiting local parks and beaches.