



**Thursday, December 11, 2025, at 9:00 a.m.**  
**Lee County Admin East, Conference Room #118**  
**2201 Second Street, Fort Myers, FL 33901**

**Estimated  
Time  
(Minutes)**

- I. Call to Order**
- II. Pledge of Allegiance**
- III. Roll Call**
- IV. ➡ Approval of October 9, 2025, TDC Meeting Minutes**
- V. Public to be Heard** **5**
- VI. Municipalities to be Heard** **10**
- VII. Report of the Executive Director, Tamara Pigott** **40**
  - a. Bed Tax Collection**
  - b. STR & Key Data Reports**
  - c. Airport Traffic**
  - d. VCB Performance Indicators**
  - e. Sales Report, Erin Lester and Charm Evans**
  - f. Marketing and Communications Update, Brian Ososky**
  - g. July-September Quarterly Research Report, James Brendle, DSG**
- VIII. Report of the Sports Development Director, Jeff Mielke** **10**
- IX. Special Presentation** **20**
  - a. Tourist Tax Collections Data, Kevin Karnes, Clerk of the Circuit Court and Comptroller**
- X. New Business** **10**
  - a. Approve Q4 FY25 Budget Report, April Green**
  - b. Appoint TDC Vice-Chair**
  - c. Approve 2026 TDC Meeting Dates**
  - d. Approval of FY26 Sales & Marketing Plan**
- XI. For Council Information**
- XII. TDC Member Items**
- XIII. Adjourn**

➡ **Denotes Action Item**

The next TDC meeting will be held on **Thursday, January 8, 2026, at 9 a.m.** at the Lee County Admin East building, first floor conference room 118, 2201 Second Street, Fort Myers, FL 33901.