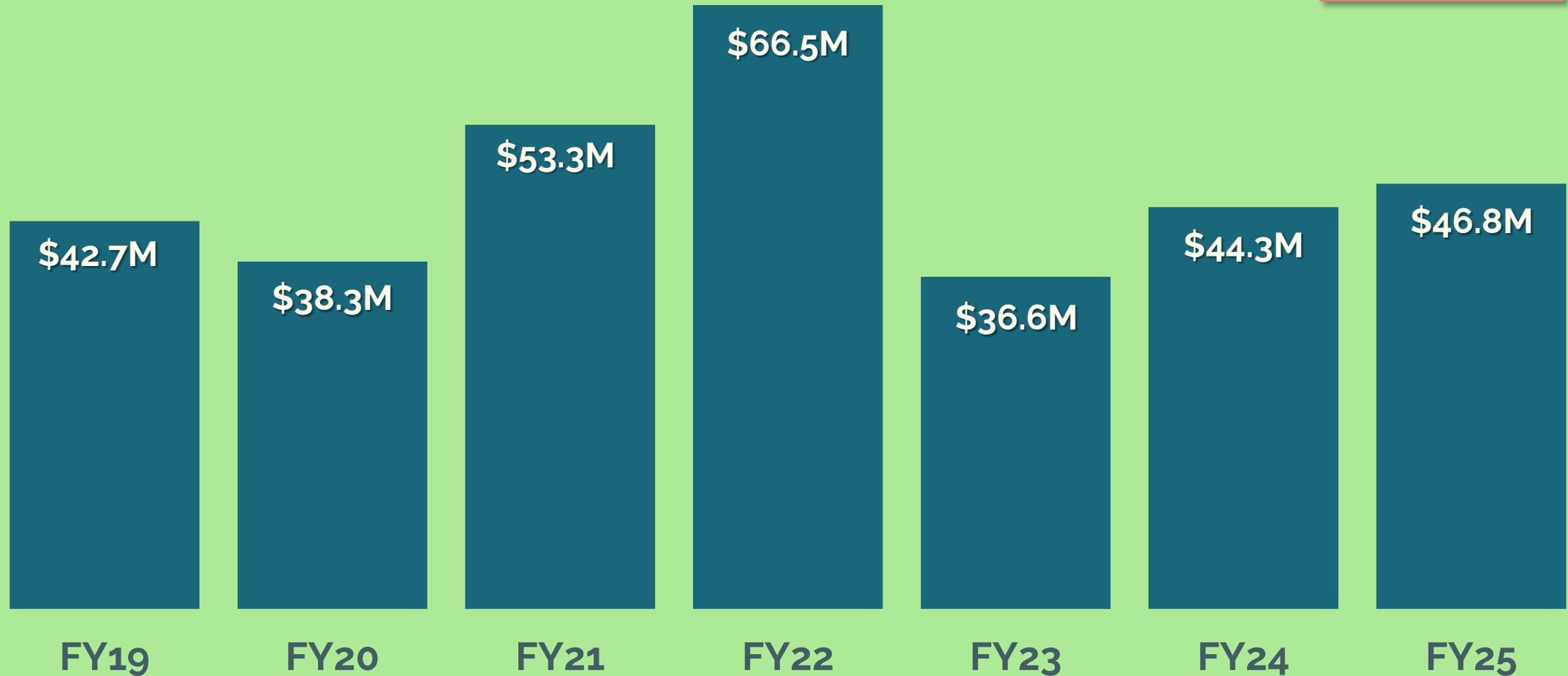


Bed Tax

+5.8%
vs. FY24



Hotel Room Update

Community	Open	Closed	Total	Percentage Reopened
Boca Grande	181	12	193	93.8%
Bonita Springs	1,259	76	1,335*	94.3%
Cape Coral	820	0	820	100.0%
Captiva	415	185	601	69.1%
Estero	566	0	566	100.0%
Fort Myers	6,960	124	7,084*	98.2%
Fort Myers Beach	1,283	1,093	2,376*	54.0%
Lehigh Acres	75	0	75	100.0%
North Fort Myers	412	139	551	74.8%
Pine Island	62	42	104	59.6%
Sanibel	967	659	1,626	59.5%
Total	13,001	2,330	15,331*	84.8%

*Includes new properties opened Post-Ian. Total Pre-Ian was 14,266.

Source: Lee VCB

New Hotels opened in the Past Year

Area	Property Name	Rooms	Date Opened
Fort Myers	Comfort Suites/Mainstay Fort Myers (Luckett/I-75)	111	October 2024
	TownePlace Suites Gulf Coast (Alico/I-75)	126	October 2024
	TownePlace Suites Southeast (Colonial/Six Mile Cypress)	112	December 2024
	StudioRes Fort Myers (Alico)	124	June 2025
Sanibel	Shalimar Beach Resort (W. Gulf Dr.)	33	Sept. 2025
TOTAL		506	

Source: Co-Star & Lee VCB

Hotels Under Construction

Area	Property Name	Rooms	Projected Opening
Captiva	Captiva Island Inn (Andy Rosse Lane)	10	Late 2026
Cape Coral	Lake Shadroe Resort & Marina (Burnt Store)	48	Early 2027
Fort Myers	HomeTowne Studios by Red Roof (Colonial)	80	Early 2026
	Hampton Inn & Suites at Bell Tower	131	Early 2027
	Cambria Hotels Fort Myers (Treeline)	120	Late 2027
Sanibel	Beachview Villas (W. Gulf)	22	March 2026



Beachview Villas Construction as of Oct. 24, 2025



Architect's Rendering of Beachview Villas

Visitation

+4.3%
vs. FY24

Totals:

4,776,708

3,543,400

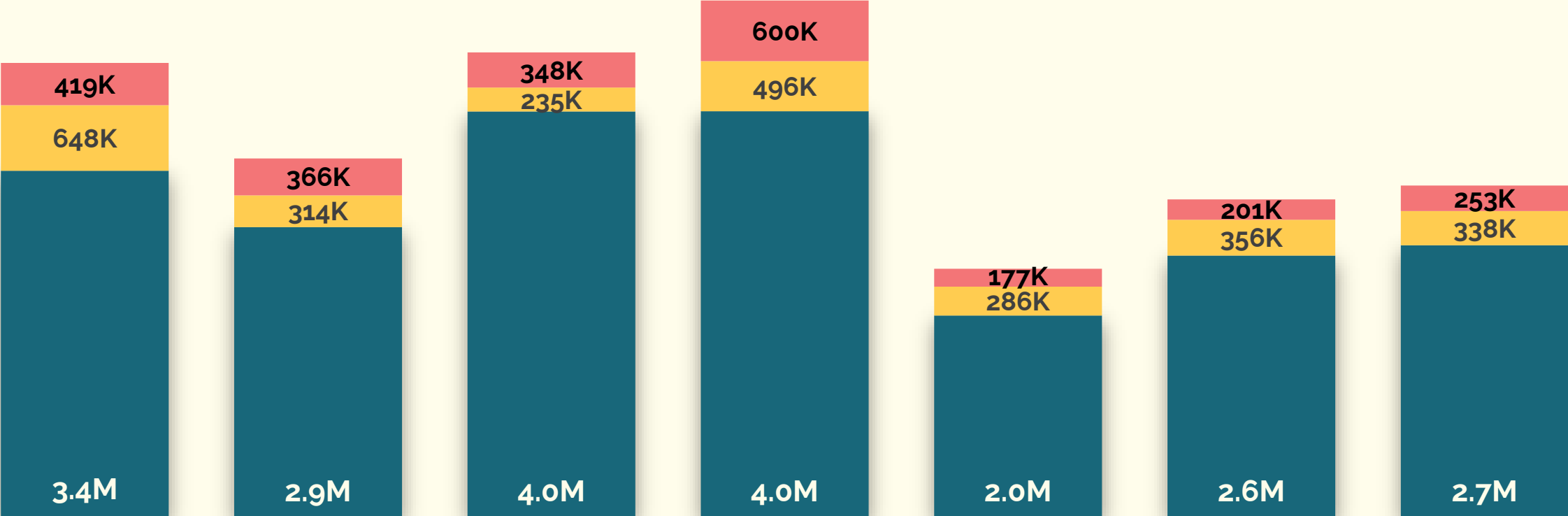
4,483,700

5,104,300

2,451,500

3,138,300

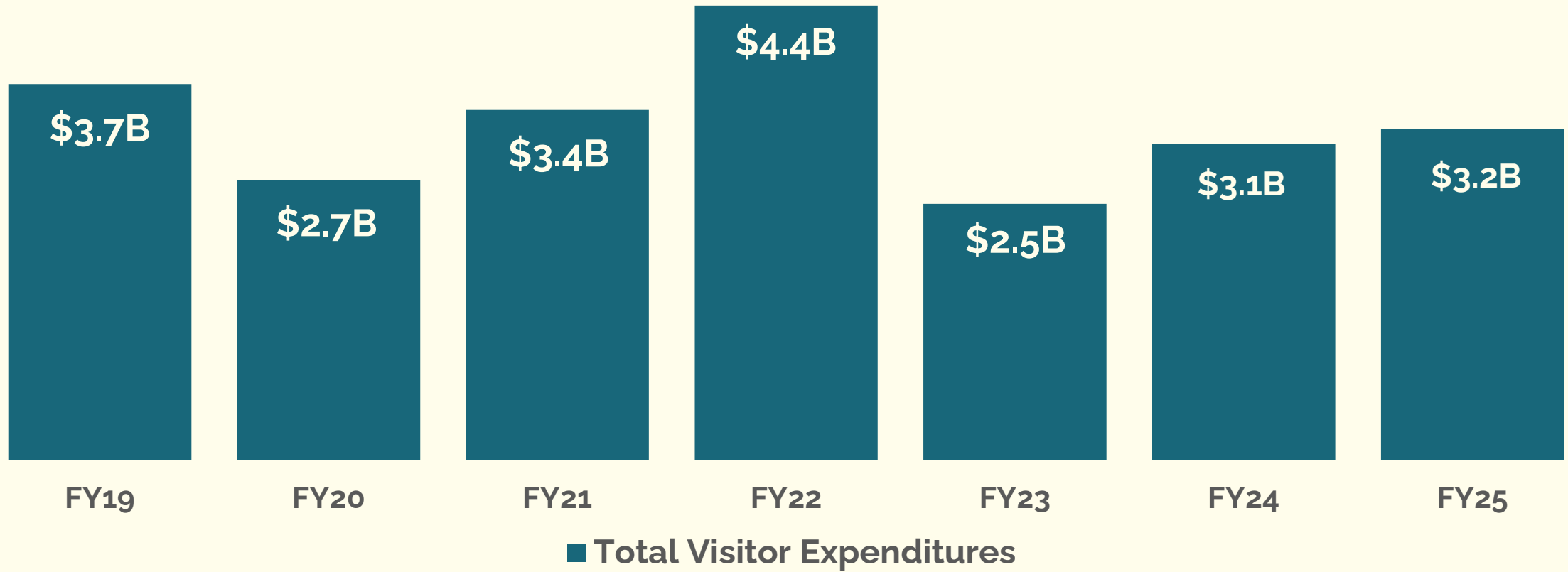
3,274,700



■ Out-of-State Visitation ■ International Visitation ■ In-State Visitation

Visitor Spending

+4.5%
vs. FY24

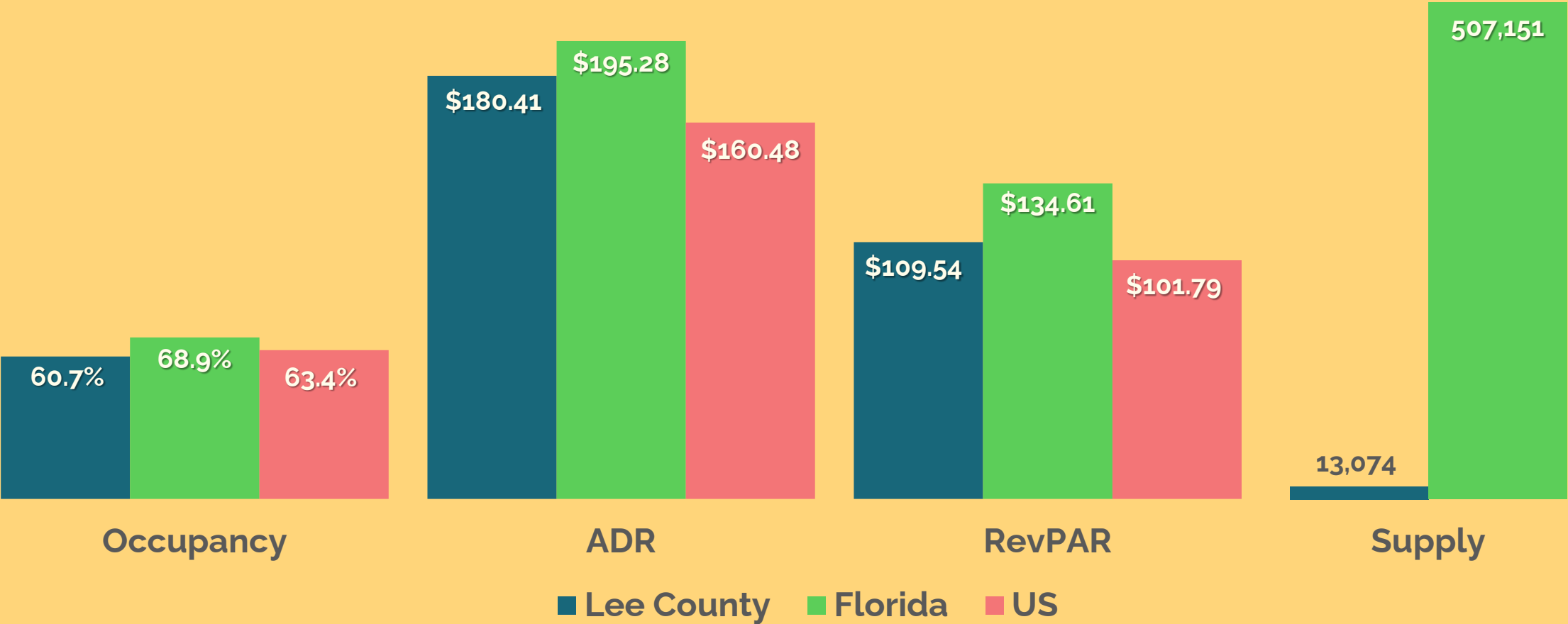


Lodging Performance

January – September 2025

Lee County
Supply +10%
vs. Jan-Sept. 2024

Performance Metrics

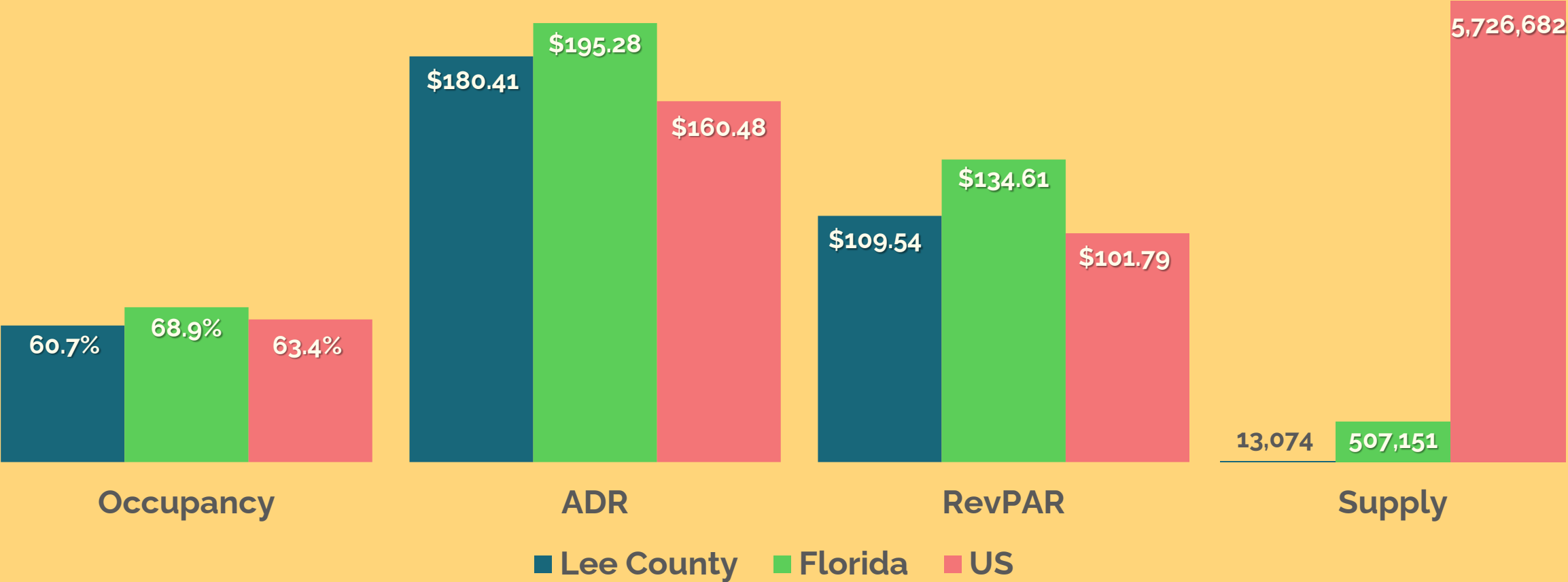


Lodging Performance

January – September 2025

Lee County
Supply +10%
vs. Jan-Sept. 2024

Performance Metrics



Lodging Performance

FY25

4.6 M
Room
Nights Sold

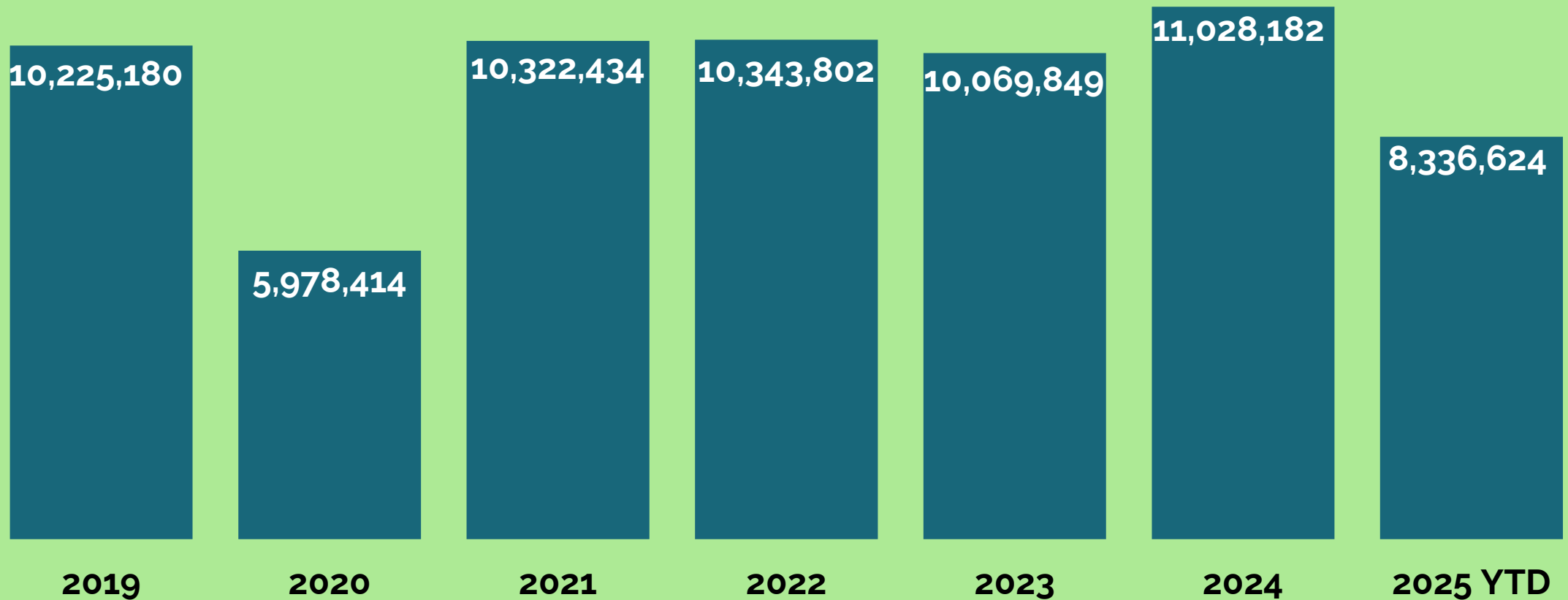
+6.0%
vs. FY24



Southwest Florida International Airport (RSW) Traffic

* January – September 2025

+0.1%
vs. Jan-Sept. 2024



FY26 TDT Allocations

Beach & Shoreline	\$12,424,185
Events & Attractions Marketing	\$950,000
Reserve Funding	\$17,994,619
TOTAL	\$31,368,804



Reserve Funding



\$7M for a longer and wider Fort Myers Beach Pier

\$3.1M in enhancements at Lynn Hall & Crescent Beach Parks

\$6.4M in improvements to Sanibel Causeway Islands Park

Reserve Funding

A man and a woman are riding bicycles on a paved path. The woman is in the foreground, wearing a blue shirt and a white cap. The man is behind her, wearing a dark shirt and a dark cap. They are both smiling. The path is paved and has a yellow line on the side. There are trees and bushes in the background.

**Cape Coral Jaycee Park
Boardwalk**

**Cape Coral Yellow Fever
Creek Preserve Maintenance**

Estero River Park Trails

**Sanibel Shared Use Path
Resurfacing**

TDT Funds Allocated Since FY00

Beach & Shoreline	\$219,797,300
Events & Attractions Marketing	\$13,100,000
Capital Projects (FY25 & FY26) FUNDED FROM RESERVES	\$19,105,370
TOTAL	\$252,992,670

Source: Lee VCB

1,204
CGSPs
earned through



Guests First
Customer Service Training Program