

Lee County TDC Attraction Marketing				
FY2025-26 Funding Requests				
Request #	Organization Name	Project Name	Funding Requested	Funding Recommendation
FY 25-26 Available Funding:			\$	600,000.00
1	Americana Community Music Association (ACMA)	Keep Live Music Alive at The Americana Community Music Association!	\$ 8,075.00	\$ 6,500.00
2	Bailey-Matthews National Shell Museum	Bailey-Matthews National Shell Museum & Aquarium_TDC Marketing Funding Request FY2025-2026	\$ 25,000.00	\$ 22,000.00
3	Barrier Island Parks Society, Inc.	Expanding Off-Season Visitation by Connecting Memorable and Authentic Eco-Heritage Experiences	\$ 13,056.00	\$ 9,000.00
4	BIG ARTS	Crossing the Causeway: BIG ARTS Audience Expansion	\$ 15,000.00	\$ 11,000.00
5	Bonita Springs Concert Band	Bonita Springs Concert Band	\$ 6,000.00	\$ 5,000.00
6	Calusa Nature Center and Planetarium	Connecting People with Nature at Calusa Nature Center and Planetarium	\$ 25,000.00	\$ 22,000.00
7	Cape Coral Friends of Wildlife	Cape Coral Friends of WildlifeFunding Request to Increase Tourism Exposur	\$ 15,250.00	\$ 12,000.00
8	Cape Coral Historical Society Inc	Cape Coral Museum of History Marketing Plan 2025- 2026	\$ 24,089.00	\$ 18,000.00
9	Center for the Arts of Bonita Springs	Arts Bonita – "You Were Made for This"	\$ 50,000.00	\$ 25,000.00
10	Choral Artistry	Choral Artistry 2025-2026 Season	\$ 20,000.00	\$ 12,000.00
11	City of Cape Coral	City of Cape Coral Attractions Marketing	\$ 50,000.00	\$ 8,000.00
12	Clinic for the Rehabilitation of Wildlife	Clinic for the Rehabilitation of Wildlife (CROW)	\$ 25,000.00	\$ 25,000.00
13	CULTURAL PARK THEATRE INC	Reimagining the Cultural Park Theatre Brand and Experience	\$ 24,500.00	\$ 20,000.00
14	Ding Darling Wildlife Society	25-26 Attarctions Marketing Ding Darlign Wildlife Society	\$ 50,000.00	\$ 25,000.00
15	Downtown Management Corportation of FM, dba/ River District Alliance	Downtown Fort Myers Culinary District	\$ 23,000.00	\$ 17,000.00
16	ECHO	Changing Hearts and Changing Lives, One Tour at a Time	\$ 25,000.00	\$ 21,500.00
17	Edison & Ford Winter Estates	Edison Ford General Marketing 2025-2026	\$ 50,000.00	\$ 25,000.00
18	Estero Island Historic Society	Estero Island Historic Society	\$ 10,000.00	\$ 8,000.00
19	Florida Repertory Theatre	Florida Rep Digital Advertising 2025-2026	\$ 25,000.00	\$ 22,000.00
20	FORT MYERS MURAL SOCIETY	Fort Myers Mural Society 2025/26	\$ 30,000.00	\$ 20,000.00
21	Friends of Matanzas Pass Preserve	Friends of Matanzas Pass	\$ 5,000.00	\$ 5,000.00
22	Gulf Coast Symphony Orchestra, Inc	Gulf Coast Symphony Visitor Marketing Grant	\$ 25,000.00	\$ 20,000.00
23	Gulfshore Opera	Gulfshore Opera -- Season 12: Unbound. Unforgettable. Unmissable. 2025-2026	\$ 25,000.00	\$ 20,000.00
24	IMAG History & Science Center	IMAGine MORE Marketing Campaign	\$ 50,000.00	\$ 25,000.00
25	Lakes Park Enrichment Foundation	Lakes Park Enrichment Foundatioin-Promote the Park	\$ 30,000.00	\$ 22,000.00
26	Lee County Alliance of the Arts, Inc.	25-26 Alliance for the Arts Marketing Funding Request	\$ 48,500.00	\$ 25,000.00
27	Lee County Parks and Recreation	Calusa Blueway Paddling Trail	\$ 11,913.05	\$ 10,000.00
28	Mound House	Mound House: Stories in the Shells	\$ 25,000.00	\$ 20,000.00
29	Ostego Bay Foundation Inc	Ostego Bay Foundation. Inc.	\$ 7,500.00	\$ 7,500.00
30	Railroad Museum of South Florida	Railroad Museum of South Florida	\$ 18,000.00	\$ 15,000.00
31	Sanibel Captiva Conservation Foundation	SCCF Voluntourism & Sanibel Sea School Visitor Campaign	\$ 25,000.00	\$ 25,000.00
32	Sanibel Community Association dba The Community House	Arts and Culture Series Programs and Events - Something for everyone!	\$ 20,000.00	\$ 15,000.00
33	The Players Circle Art Center, Inc	2025-2026 VCB Attractions Marketing Program: Players Circle Theater	\$ 25,000.00	\$ 22,000.00
34	The Wonder Gardens	Wonder Gardens - Renew the Wonder	\$ 25,000.00	\$ 22,000.00
35	WGCU Public Media (Submission by FGCU Foundation on WGCU's behalf)	Untold Stories: Calusa Shell Mounds (working title)	\$ 21,300.00	\$ 12,500.00
Approved August 14 by TDC. BoCC approved September.			\$ 876,183.05	\$ 600,000.00