

**Lee County TDC Event Marketing Program
FY2025-26 Recommendations**

Request #	Organization Name	Event	Dates	Funding Requested	Funding Recommendation
FY 25-26 Available Funding: \$200,000.00				Remaining Bal:	\$ -
1	Lee County Alliance of the Arts, Inc.	13 Nights of Stage Fright: Haunted House	October 18, 2025 - November 1, 2025	\$ 14,000.00	\$ 13,000.00
2	FITMIX FEST	3RD ANNUAL FITMIX FEST	November 8 - 9, 2025 New Date TBD	\$ 20,000.00	\$ 10,500.00
3	ECHO	ECHO International Agriculture Conference	November 11-13, 2025	\$ 4,000.00	\$ 4,000.00
4	Edison & Ford Winter Estates	Holiday Nights 2025	November 28, 2025 -- January 4, 2026	\$ 25,000.00	\$ 22,500.00
5	Sanibel-Captiva Islands Chamber of Commerce	Sanibel - Captiva Luminary Event	December 5 - 6, 2025	\$ 25,000.00	\$ 22,500.00
6	Rotary Foundation of Cape Coral	41st Cape Coral Art Festival	Jan 10 - 11, 2026	\$ 25,000.00	\$ 22,500.00
7	City of Ft Myers	2026 Caloosahatchee Celtic Festival	January 24-25, 2026	\$ 25,000.00	\$ 22,500.00
8	The Wonder Gardens	Wonder Gardens 90th Celebration	January 31- February 1, 2026	\$ 25,000.00	\$ 22,500.00
9	ArtFest Fort Myers, Inc.	ArtFest Fort Myers	February 6 - 8, 2026	\$ 25,000.00	\$ 22,500.00
10	Sanibel Community Association dba The Community House	89 Annual Shell Festival	March 5 - 7, 2026	\$ 15,000.00	\$ 15,000.00
11	Clinic for the Rehabilitation of Wildlife	Taste of the Islands	March 13 - 21, 2026	\$ 25,000.00	\$ 22,500.00
TOTAL:				\$ 228,000.00	\$ 200,000.00

Approved by TDC (August 14) & BoCC (September)

Updated September 26, 2025