



Thursday, August 14, 2025, at 9:00 a.m.
Lee County Admin East, Conference Room #118
2201 Second Street, Fort Myers, FL 33901

**Estimated
Time
(Minutes)**

- I. Call to Order**
- II. Pledge of Allegiance**
- III. Roll Call**
- IV. ⇨ Approval of June 12, 2025, TDC Meeting Minutes**
- V. Public to be Heard** **5**
- VI. Municipalities to be Heard** **10**
- VII. Special Presentations** **20**
 - a. The Bonita Fish Company Update**, Marty Harrity & Joe Harrity, HM Restaurant Group
 - b. Fort Myers Beach Chamber Update**, Jacki Liszak
- VIII. Report of the Executive Director, Tamara Pigott** **40**
 - a. Bed Tax Collection**
 - b. STR & Key Data Reports**
 - c. Airport Traffic**
 - d. Communications Report**
 - e. Sales Report**, Pamela Johnson and Charm Evans
 - f. Visitor Services Report**, Simone Behr
 - g. April-June Quarterly Research Report**, James Brendle, DSG
- IX. Report of the Sports Development Director, Jeff Mielke** **10**
- X. New Business** **10**
 - ⇨ **a. Approval of 3rd Qtr. FY 25 Budget Reports**, April Green
 - ⇨ **b. FY2025-26 Proposed Budget Report**, April Green
 - ⇨ **c. Formalize FY26 Events & Attractions Funding**, Alison Giesen
- XI. For Council Information**
- XII. TDC Member Items**
- XIII. Adjourn**

⇨ **Denotes Action Item**

There is no meeting in September. The next TDC meeting will be held on **Thursday, October 9, 2025, at 9 a.m.** at the Lee County Admin East building, first floor conference room 118, 2201 Second Street, Fort Myers, FL 33901.