

*fort*  
**MYERS**  
ISLANDS, BEACHES  
& NEIGHBORHOODS



**MEETING PLANNER  
GUIDE**



# SUNNY GREETINGS!

Fort Myers' islands, beaches and neighborhoods have a way of leaving a lasting impression. We invite you to let our natural surroundings inspire creativity and innovation that will impact your attendees for years to come.

Just a short drive from major Florida cities and minutes from Southwest Florida International Airport (RSW), our relaxing destination includes over 100 islands, 50 miles of white-sand beaches, and a variety of meeting venues that can accommodate groups large and small.

Bring your clients, colleagues, and friends together in a place that naturally improves performance. Schedule a group kayaking excursion to encourage teamwork. Attend a cooking class to inspire creativity. Hold a meeting in an open-air venue to encourage fresh ideas.

We invite you to discover everything that our destination has to offer, and we'll help you plan your most productive session yet. Learn more at [MeetinFortMyers.com](https://MeetinFortMyers.com) or email our team directly.

Don't forget to follow us @VisitFortMyers on Facebook, Instagram and TikTok, and use the #MyFortMyers hashtag on all your posts when you're here so we can engage with you.





MEET OUR TEAM

# MEETINGS & GROUPS SALES TEAM



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DON'T WORK ALONE

# CONFERENCE SERVICES

Being a renowned meetings destination, the greater Fort Myers area is filled with partners and suppliers ready and able to help turn any event into a success. We can also help by providing the complimentary services listed below:

## **Site Selection Assistance**

Save time and have our dedicated team distribute your RFP to our area properties that fit your meeting needs.

## **Site Inspection Assistance**

We can help coordinate site visits, planning meetings, and area tours. During or after your visit, we are happy to provide recommendations on unique, off-site venues, transportation vendors, and other local companies to assist with your meeting needs.

## **Attendance builders**

Access attendance building materials through our [meeting planner toolkit](#). This toolkit includes a gallery of destination images and B-roll that can be utilized to promote your meeting or even allow us to create a free custom conference webpage for your event.

## **Registration assistance**

Our trained volunteer tourism ambassadors are able to assist with registration, provide on-site destination assistance (ie. restaurants, shopping information, local activities, attractions), and help assemble welcome bags (based on availability).

## **WOW your attendees**

Let us provide complimentary welcome bags, destination collateral and maps highlighting things to see and do in our area, and branded items to all attendees (based upon item availability). We can even provide an electronic group welcome message at the Southwest Florida International Airport Visit Fort Myers visitor booths.





WHAT OUR CLIENTS ARE SAYING

# MEETING TESTIMONIALS

Planning a conference can often be time consuming and taxing, but the team at the VCB made it easy to find the perfect venue for our training event. They also provided a lot of great information for our attendees to ensure they had the opportunity to enjoy all the amazing amenities Southwest Florida has to offer!

**--Trish Route, Southeastern Crime Stoppers Association**

“ The Fort Myers Visitor & Convention Bureau employees and volunteers were vital in making our conference a success!! Everyone was super friendly and helpful. We could have not done this without you, and we look forward to returning to Fort Myers for future events!

**--Ashley Chitty, ECHO**

“ You all [VCB sales team] have been amazing. I never would have been able to negotiate with the venues like you all have! It made it possible to bring my events to the area multiple times! Thanks for all of your help!

**--Beth Beller, Creative Memories**

“ The VCB was instrumental in our organization finding a meeting space for our conference. The staff is very helpful and are always great at returning phone calls, making suggestions, etc.

**--Debbi Adamkin, Florida Hemophilia Association**



**THE NECESSITIES FOR ANY EVENT**

# MEETING HOTELS & RESORTS

**HYATT REGENCY COCONUT POINT RESORT & SPA**

Bonita Springs  
Total Meeting Space: 83,800 sq. ft.  
Largest Meeting Room: 14,040 sq. ft.  
462 rooms  
[HyattRegencyCoconutPoint.com](http://HyattRegencyCoconutPoint.com)



**SOUTH SEAS ISLAND RESORT (PHASED REOPENING)**

Captiva Island  
Total Meeting Space: TBD  
Largest Meeting Room: TBD  
424 rooms  
[SouthSeas.com](http://SouthSeas.com)



**MARRIOTT SANIBEL HARBOUR RESORT & SPA**

Fort Myers  
Total Meeting Space: 45,000 sq. ft.  
Largest Meeting Room: 9,684 sq. ft.  
347 rooms  
[SanibelMarriott.com](http://SanibelMarriott.com)



**WESTIN CAPE CORAL RESORT AT MARINA VILLAGE**

Cape Coral  
Total Meeting Space: 50,000 sq. ft.  
Largest Meeting Room: 12,250 sq. ft.  
308 rooms  
[WestinCapeCoral.com](http://WestinCapeCoral.com)



**MARGARITAVILLE BEACH RESORT**

Fort Myers Beach  
Total Meeting Space: 20,318 sq. ft.  
Largest Meeting Room: 5,079 sq. ft.  
[margaritavilleresorts.com/margaritaville-beach-resort-fort-myers-beach](http://margaritavilleresorts.com/margaritaville-beach-resort-fort-myers-beach)



**THE NECESSITIES FOR ANY EVENT**

# MEETING HOTELS & RESORTS

**THE LUMINARY HOTEL & CO.**

Fort Myers  
Total Meeting Space: 10,834 sq. ft.  
Largest Meeting Room: 2,331 sq. ft.  
243 rooms  
[LuminaryHotel.com](http://LuminaryHotel.com)



**CALOOSA SOUND CONVENTION CENTER & AMPHITHEATER**

Fort Myers  
Total Meeting Space: 41,0221 sq. ft.  
Largest Meeting Room: 30,000 sq. ft.  
[LuminaryHotel.com/gather/caloosa-sound-convention-center/](http://LuminaryHotel.com/gather/caloosa-sound-convention-center/)



**SUNDIAL BEACH RESORT & SPA (REOPENING IN 2024)**

Sanibel Island  
Total Meeting Space: 23,000 sq. ft.  
Largest Meeting Room: 3,194 sq. ft.  
225 rooms  
[SundialResort.com](http://SundialResort.com)



**DOUBLETREE BY HILTON FORT MYERS AT BELL TOWER SHOPS**

Fort Myers  
Total Meeting Space: 8,000 sq. ft.  
Largest Meeting Room: 4,134 sq. ft.  
225 rooms  
[DoubleTree.com/fortmyersatbelltowershops](http://DoubleTree.com/fortmyersatbelltowershops)



**CROWNE PLAZA FT. MYERS GULF COAST**

Fort Myers  
Total Meeting Space: 7,000 sq. ft.  
Largest Meeting Room: 3,150 sq. ft.  
169 rooms  
[CrownePlaza.com/FortMyersFL](http://CrownePlaza.com/FortMyersFL)





**THE NECESSITIES FOR ANY EVENT**

# MEETING HOTELS & RESORTS

**PINK SHELL BEACH RESORT AND MARINA**

Fort Myers Beach  
Total Meeting Space: 9,500 sq. ft.  
Largest Meeting Room: 3,100 sq. ft.  
167 rooms  
PinkShell.com



**THE GASPARILLA INN & CLUB**

Boca Grande  
Total Meeting Space: 83,973 sq. ft.  
Largest Meeting Room: 2,346 sq. ft.  
163 rooms  
The-Gasparilla-Inn.com



**EMBASSY SUITES BY HILTON FORT MYERS ESTERO**

Estero  
Total Meeting Space: 5,080 sq. ft.  
Largest Meeting Room: 2,838 sq. ft.  
150 rooms  
FortMyers.EmbassySuites.com



**DIAMONDHEAD BEACH RESORT**

Fort Myers Beach  
Total Meeting Space: 8,000 sq. ft.  
Largest Meeting Room: 4,032 sq. ft.  
121 rooms  
DiamondHeadFL.com





WE MAKE GETTING HERE A BREEZE

# FLY OR DRIVE

You'll find us just minutes from Southwest Florida International Airport (RSW) and short drive from major Florida cities.

RSW provides nonstop service to 73 destinations by 15 air carriers (see nonstop cities on map below)





COME TOGETHER NATURALLY

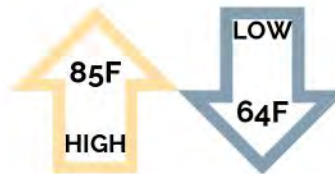
# DESTINATION FACTS

## AVERAGE AIR TEMP

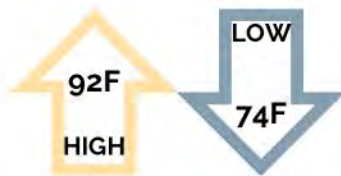
WINTER (DEC-FEB)



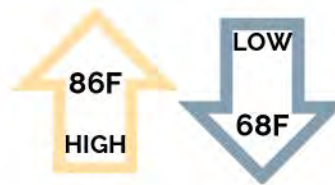
SPRING (MAR-MAY)



SUMMER (JUNE-AUG)



FALL (SEPT-NOV)



PEAK SEASON: Jan. 15 through April. (Rates are generally lower during off-peak vacation season, excluding holidays.)

### GEOGRAPHY

- 652,000 acres, total land area
- 590 miles of shoreline
- 50 miles of white-sand beaches
- 100 plus barrier and coastal islands/Gulf of Mexico

### AVERAGE ANNUAL WATER TEMPERATURES

- 78F average annual temperature
- 71F avg. fall/winter
- 84F avg. spring/summer
- 66F avg. winter low & 87F avg. summer high

## OUR ISLAND INCENTIVE OFFER CAN EARN YOU UP TO \$7,000

Book a new meeting and receive a \$4 rebate per actualized room night - up to \$7,000 - May through December. Offer is valid on groups with 150+ room nights. Does not apply to social groups and other restriction may apply.

For more details, contact our sales staff at  
1-800-237-6444 or submit an RFP at [MeetInFortMyers.com](http://MeetInFortMyers.com).









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