

## Lee County TDC Attraction Marketing Funding

FY2023-24 Recommendations				
Request #	Organization Name	Event	Funding Requested	Funding Recommendation
			FY 23-24 Available Funding: \$ 600,000.00	
1	Americana Community Music Association (ACMA)	Let's Make Fort Myers a Musical City	\$ 6,080.00	\$ 6,080.00
2	Art Council of Southwest Florida	COCO Art Gallery Estero	\$ 22,220.00	\$ 10,000.00
3	ArtFest Fort Myers, Inc.	ArtFest Chalk & Shop at Coconut Point	\$ 10,000.00	\$ 7,000.00
4	Bailey-Matthews National Shell Museum	2023-24 Bailey-Matthews National Shell Museum	\$ 25,000.00	\$ 20,000.00
5	Barrier Island Parks Society, Inc.	Boosting Off-Season Visitation with Unique Natural Experiences	\$ 14,117.00	\$ 12,000.00
6	Bonita Springs Historical Society	Bonita Springs History Tours & Presentations	\$ 12,210.00	\$ 10,000.00
7	Cape Coral Friends of Wildlife	Butterfly House, Burrowing Owl Fest., Sirenia Vista Pk. Wildlife, Nature Bus Tours	\$ 25,000.00	\$ 20,000.00
8	Cape Coral Historical Society, Inc.	Cape Coral Museum of History Marketing Plan 2023-2024	\$ 25,000.00	\$ 17,500.00
9	Center for the Arts of Bonita Springs	Arts Tourism Partners 2023-24	\$ 50,000.00	\$ 30,000.00
10	Choral Artistry	Cultural and Community Engagement through Music	\$ 23,000.00	\$ 15,000.00
11	Clinic for the Rehabilitation of Wildlife	Clinic for the Rehabilitation of Wildlife (CROW)	\$ 25,000.00	\$ 20,000.00
12	CULTURAL PARK THEATRE INC	"Reaching our community"	\$ 25,000.00	\$ 20,000.00
13	"Ding" Darling Wildlife Society	J.N. "Ding" Darling National Wildlife Refuge Marketing Initiative	\$ 50,000.00	\$ 30,000.00
14	Downtown Mgmt. Corp. of FM, dba/ River District Alliance	Fort Myers River District Social and Web Marketing	\$ 12,000.00	\$ 12,000.00
15	ECHO	See the world from our backyard	\$ 24,950.00	\$ 20,000.00
16	Edison & Ford Winter Estates	Edison Ford Marketing	\$ 50,000.00	\$ 30,000.00
17	Florida Arts Inc.	Promotional videos for SBDAC's 2023-2024 season	\$ 50,000.00	\$ 25,000.00
18	Florida Repertory Theatre	Florida RepTV Media Buy	\$ 25,000.00	\$ 20,000.00
19	FORT MYERS MURAL SOCIETY	ArtStumble 23/24	\$ 30,000.00	\$ 15,000.00
20	Friends of Matanzas Pass Preserve	Matanzas Pass Preserve Website Design and Promoting the Preserve	\$ 5,500.00	\$ 5,500.00
21	Friends of the Mound House	More Than a Mound, Broadening Our Reach	\$ 25,000.00	\$ 20,000.00
22	Gulf Coast Symphony Orchestra, Inc	GULF COAST SYMPHONY VISITOR ATTRACTION MARKETING FY24	\$ 25,000.00	\$ 15,000.00
23	Gulfshore Opera	Gulfshore Opera Marketing Support	\$ 19,000.00	\$ 10,000.00
24	IMAG History & Science Center	IMAGine More Marketing Campaign	\$ 50,000.00	\$ 30,000.00
25	Lakes Park Enrichment Foundation	Lakes Park Enrichment Foundation-Promote the Park	\$ 13,000.00	\$ 10,000.00
26	Lee County Alliance of the Arts, Inc.	23-24 Alliance for the Arts Marketing Funding Request	\$ 50,000.00	\$ 30,000.00
27	Lee County Parks and Recreation	Lee County Parks & Recreation with The Great Calusa Blueway	\$ 12,000.00	\$ 12,000.00
28	Sanibel-Captiva Conservation Foundation	SCCF Sanibel Sea School Multi-Platform Visitor Campaign	\$ 25,000.00	\$ 20,000.00
29	Sanibel Community Assoc. dba/The Community House	Something for everyone!	\$ 25,000.00	\$ 20,000.00
30	Sanibel Music Festival Inc.	Sanibel Music Festival	\$ 20,000.00	\$ 10,000.00
31	Southwest Florida Symphony	2023-24 Southwest Florida Symphony Digital Marketing	\$ 25,000.00	\$ 15,000.00
32	The Laboratory Theater of Florida Inc.	Ride the Cyclone with the Lab Theater	\$ 25,000.00	\$ 15,000.00
33	The Players Circle Art Center, Inc.	Out-of-County Visitor Acquisition, Visit Extension & Visitor Satisfaction Campaign	\$ 25,000.00	\$ 20,000.00
34	The Stardust Memories Big Band	Marketing Program for 2023/2024 Public Concert Series	\$ 7,250.00	\$ 7,250.00
35	The Wonder Gardens	Wonder Gardens - Renew the Wonder!	\$ 25,000.00	\$ 20,000.00
			\$ 881,327.00	\$ 599,330.00