



FOR IMMEDIATE RELEASE

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Lee County Tourist Development Council welcomes new member

LEE COUNTY, Fla. – The Lee Board of County Commissioners (BoCC) appointed Jay Johnson to the Lee County Tourist Development Council (TDC).

Johnson will serve a four-year term.

For 28 years, Johnson has been the owner of Bubba's Roadhouse & Saloon in Cape Coral. He has worked in the hospitality industry his entire career, including 12 years with Sheraton Hotels.

He currently serves as a board member of both the Cape Coral Chamber of Commerce and the Greater Fort Myers Chamber of Commerce. He also serves as the president of the Lee chapter of the Florida Restaurant & Lodging Association.

The nine voting TDC seats are composed of three elected officials, three representatives from accommodations collecting the tourist tax and three representatives from tourism-related industries, as directed by Florida Statutes.

The TDC was established as an advisory board to the BoCC in 1983 to increase off-season tourism in Lee County.

For more information about the TDC, visit leevcb.com and leegov.com/bocc.

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Editor's note: Jay Johnson photo attached