



THE BEACHES OF  
**FORT MYERS  
AND SANIBEL**

**The Beaches of Fort Myers & Sanibel  
Break Guinness World Record™ for World's Largest Human Seashell**

*Southwest Florida Destination Celebrates National Seashell Day  
and First Day of Summer with More Than 1,000 People*

**LEE COUNTY, FLORIDA – June 21, 2018** – Today on the shores of Fort Myers Beach, [The Beaches of Fort Myers and Sanibel](#) joined in a historic “shellebration” by shattering the world record for the largest human image of a seashell.

1,093 participants came together on the shore behind Outrigger Beach Resort on Fort Myers Beach to form an enormous seashell, verified by a Guinness World Records™ adjudicator on site.

“We did it! Today’s event was spectacular and it encouraged members of our community to come together to celebrate shelling in a fun and engaging way,” said Tamara Pigott, executive director, Lee County Visitor & Convention Bureau. “Our partnership with Guinness strengthens the global spotlight on our destination’s seashells, which continue to be a major draw for visitors.”

Now in its third year, National Seashell Day coincides with June 21, the first day of summer, as a way to spotlight the joy of shelling with the perfect summer getaway.

The Beaches of Fort Myers & Sanibel are renowned for their inviting coastline and commitment to preservation, exemplified by the bounty of shell species found along these shores. The only museum in the U.S. dedicated entirely to seashells can be found on Sanibel Island, exhibiting thousands of rare specimens native to Southwest Florida. Shells have long attracted artists, writers and innovators to Lee County, inspiring visitors to connect with nature by celebrating these gifts from the sea.

Continue to celebrate the seashell holiday on social media by using the hashtags #NationalSeashellDay, #FtMyersSanibel and #OfficiallyAmazing. Also, visit [fortmyers-sanibel.com/escape](http://fortmyers-sanibel.com/escape) for more accommodation and attraction deals.

**About The Beaches of Fort Myers & Sanibel:** The Beaches of Fort Myers & Sanibel in southwest Florida includes: Sanibel Island, Captiva Island, Fort Myers Beach, Fort Myers, Bonita Springs, Estero, Cape Coral, Pine Island, Boca Grande & Outer Islands, North Fort Myers and Lehigh Acres. For media assistance on the destination, please visit [www.fortmyerssanibel.com/media](http://www.fortmyerssanibel.com/media).